

GANDIABLASCO

1 9 4 1

NEDRA by Fran Silvestre

The minimalist and sophisticated outdoor kitchen



"Nedra is a design with very little visual impact, which integrates naturally into the environment and is perceived as another piece of outdoor furniture, rather than a conventional kitchen."

Fran Silvestre

The new **Nedra** outdoor kitchens are a design born from the collaboration between GANDIABLASCO and Porcelanosa, signed by the Valencian architect Fran Silvestre. A very innovative proposal at an aesthetic and technical level, due to **its essential and light design**, which incorporates a novel table-like module as well as a hidden induction system, in which the hobs are integrated into the countertop providing a **uniform surface** when not in use. **Nedra** is a kitchen born not to be perceived as such, which blends into the environment and looks like just another piece of furniture, so when it is revealed as a kitchen it is surprising.



Both from GANDIABLASCO and from the Fran Silvestre studio, the idea of designing an **outdoor kitchen** arose from a **real demand**. *"In our projects, we found that more and more clients were requesting this type of kitchen and we could not find an option on the market that really convinced us,"* explains Fran Silvestre. *"So for this collaboration between GANDIABLASCO and Porcelanosa, we designed one that would be like the one we would like to integrate into the spaces we conceive."*

The result is an innovative outdoor kitchen with a **minimalist aesthetic of clean lines**, a design style and architectural and social conception of spaces shared between Fran Silvestre and GANDIABLASCO. *"We share the same values in the way we understand design and lifestyle, in how we conceive the enjoyment of outdoor spaces and in the search for an **aesthetic that dialogues with the landscape and architecture**. We have always been very aligned, giving great importance to simplicity, light and the relationship with the environment,"* adds the architect.

*"In our **Mediterranean culture**, **gastronomy** is closely linked to **outdoor living**, and we have always wanted to convey these values, so designing an outdoor kitchen gave us the opportunity to do so,"* explains Alejandra Gandía-Blasco Lloret, creative and communication director of Gandia Blasco Group.

In formal terms, the idea was that the **Nedra** kitchens should not be perceived as a forceful, but rather a light element; that they should silently integrate into the space without taking center stage, but with **sophistication**. At the same time, their modular design had to be capable of offering flexible solutions for different compositions and outdoor environments, as well as being completely watertight, to protect their structure and appliances from the elements. And it includes the option of integrating appliances, taps, and other outdoor accessories upon prior consultation.



To achieve such a **refined, versatile and extremely functional** proposal, the contribution of GANDIABLASCO at the industrial development level has been crucial to achieve its **aesthetic lightness**, based on its experience in the field of outdoor furniture in historical or recent collections, such as GBmodular, with similarities at a technical and conceptual level.

*"Porcelanosa's materials provide Nedra with **durability and customization**, while for Fran Silvestre and for us it was important a **clean design**, without visible joining elements, achieving the **finish of an indoor kitchen**,"* summarizes Alejandra Gandía-Blasco Lloret.

The inclusion of Porcelanosa's latest generation materials, such as the Krion® finish and the Xtone® porcelain, enhance its **sophisticated aesthetic**, allowing the incorporation of elegant countertops with continuous surfaces without hobs. With all this, both the resistance and performance necessary for an outdoor location and its unconventional **appearance as a kitchen** have been achieved.



About Fran Silvestre

Fran Silvestre, architect specializing in building (Honors Degree) from ETSA of Valencia and specializing in urban planning (Honors Degree) from TU/e (Technische Universiteit Eindhoven) in the Netherlands, PhD from the Polytechnic University of Valencia within the program "Projecting from the territory a modern perspective" 2012-2016, is a professor in the Department of Projects at the Polytechnic University of Valencia, and deputy director of the School of Architecture in the period 2010-2012. He is currently the director of the Final Degree Project at the European University of Valencia and director of the postgraduate program MArch | Expert in Architecture at the European University of Valencia.

His studio has the collaboration and regular assistance in projects from other studios such as Alfaro Hofmann in Interior Design or David Gallardo Llopis in Structural Design and Calculation. Fran Silvestre has collaborated with the Portuguese architect Álvaro Siza Vieira, Pritzker Prize winner and Doctor Honoris Causa from various universities.

He has received the Red Dot Award: Product Design 2013, Build Architecture Award 2015, WIN Architecture Award and other first prizes in the Peninsular Competition for the remodeling of the crypt of the Colonia Güell_Antoni Gaudí - Barcelona, National Competition Fundación Caja de Arquitectos - Barcelona, Competition for the remodeling of the Prado Recoletos axis - Madrid (as a collaborator of Álvaro Siza Vieira), from the College of Architects of Granada_Edificio Zaida exhibited at MOMA_OnSite - New York (as a collaborator of Álvaro Siza Vieira), National Competition for Auditorium and Contemporary Art Gallery Edgar Neville - Valencia, and Restricted Competition for Shopping Center, Public Garden and Residential Building in Bétera - Valencia.

In addition, he has received the first MHK prize for the work "Casa del Atrio" - Berlin; and the work "Casa en la Ladera del castillo" has been selected by the Caja de Arquitectos Foundation to be part of the catalog that includes the best works of Spanish architecture 2008-2009.

He has participated in numerous seminars and conferences at European and American Universities and institutions to explain his work. The studio's projects have been exhibited in various Museums and Contemporary Art Galleries and have been published in international Architecture and Design magazines, among which are: Architectural Record, Wallpaper, TC Cuadernos, Pencil, GG, GA Houses, On-Site, AV, Igloo, Interni, Arquitectura y Diseño.

TECHNICAL SPECIFICATIONS

Year:	2025
Designer:	Fran Silvestre
Materials:	Aluminum honeycomb panel. Ultra-compact porcelain outdoor surface finish.
Colours:	Krion and Xtone.

GANDIABLASCO

1 9 4 1



About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

About Gandia Blasco Group

Gandia Blasco Group is a Mediterranean family company known for its expertise in the design and edition of outdoor furniture and spaces - more than furniture, a lifestyle - and in the handcrafted creation of designer rugs. The group operates in a diversified way through its three brands: GANDIABLASCO, GAN, and DIABLA, each with its own distinctive personality. Founded in 1941 by José Gandía Blasco and originally dedicated to the manufacture of yarns and blankets, the company has stood out for a solid trajectory marked by constant reinvention and the promotion of design culture. Today, the company is presided over by José A. Gandía-Blasco Canales, a member of the second generation of the family, followed by his children Álvaro Gandía-Blasco, Vice President and Commercial Director, and Alejandra Gandía-Blasco, the group's Creative and Communications Director.

With its historical headquarters in Ontinyent (Valencia, Spain) and a presence in more than 75 countries, its main flagship stores are located in New York's Soho Design District and in the hearts of cities such as Madrid, Barcelona, and Lisbon. The company continues to expand and is constantly experimenting and innovating with renowned international designers and architects.

Press office Gandia Blasco Group

prensa@gandiablascogroup.com

Tlf. (+34) 96 291 13 20



www.gandiablasco.com



Gandia Blasco Group
1941